finch
MARKETING

LET'S MAKE YOUR BRAND SOAR

Social Media Case Studies

by Finch Marketing

finchmarketingsolutions.com

GROWTH

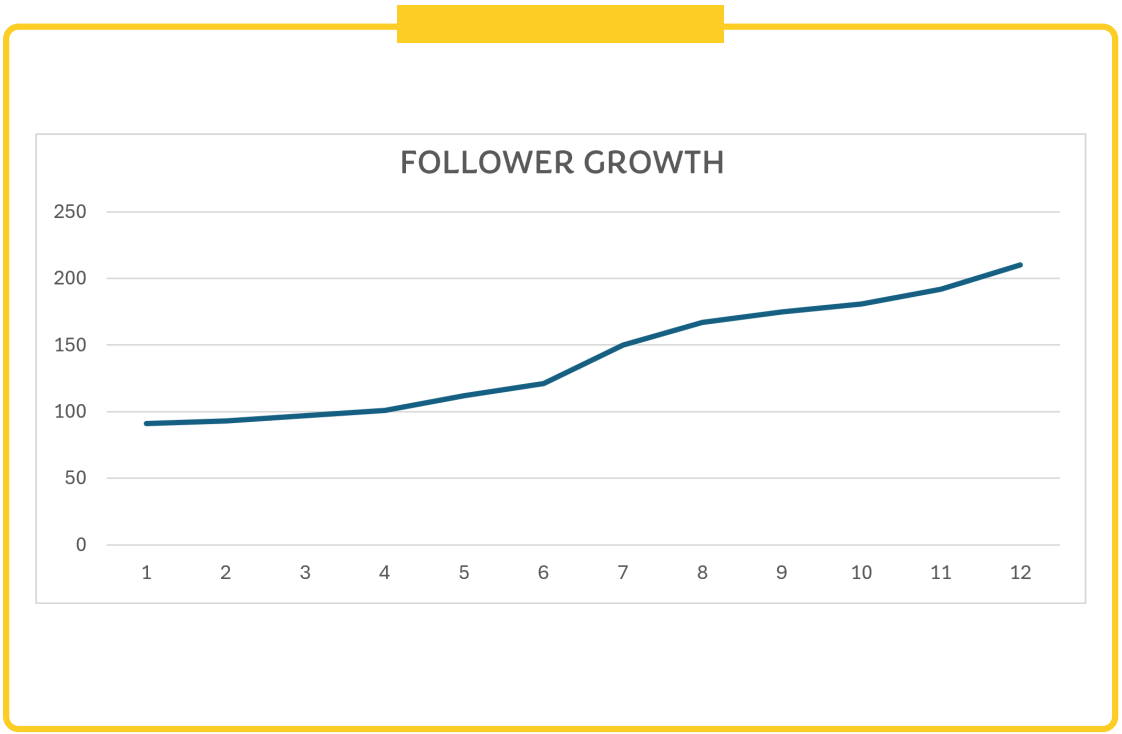
ORGANIC DIGITAL MARKETING

Consistency Creates Momentum

You don't always need a paid advertising budget to see meaningful growth on social media. Through nine months of strategic, consistent social media posting, one of our clients experienced an impressive 130.77% increase in followers - all without spending a dollar on paid ads.

The biggest drivers of this growth were a consistent posting schedule, intentional content strategy, and strong calls to action (CTAs) that encouraged audiences to engage and take the next step.

This case study highlights the power of showing up consistently and posting with purpose. When content is strategic, engaging, and designed to connect with your audience, organic growth is absolutely possible.



2025 linkedin follower insights

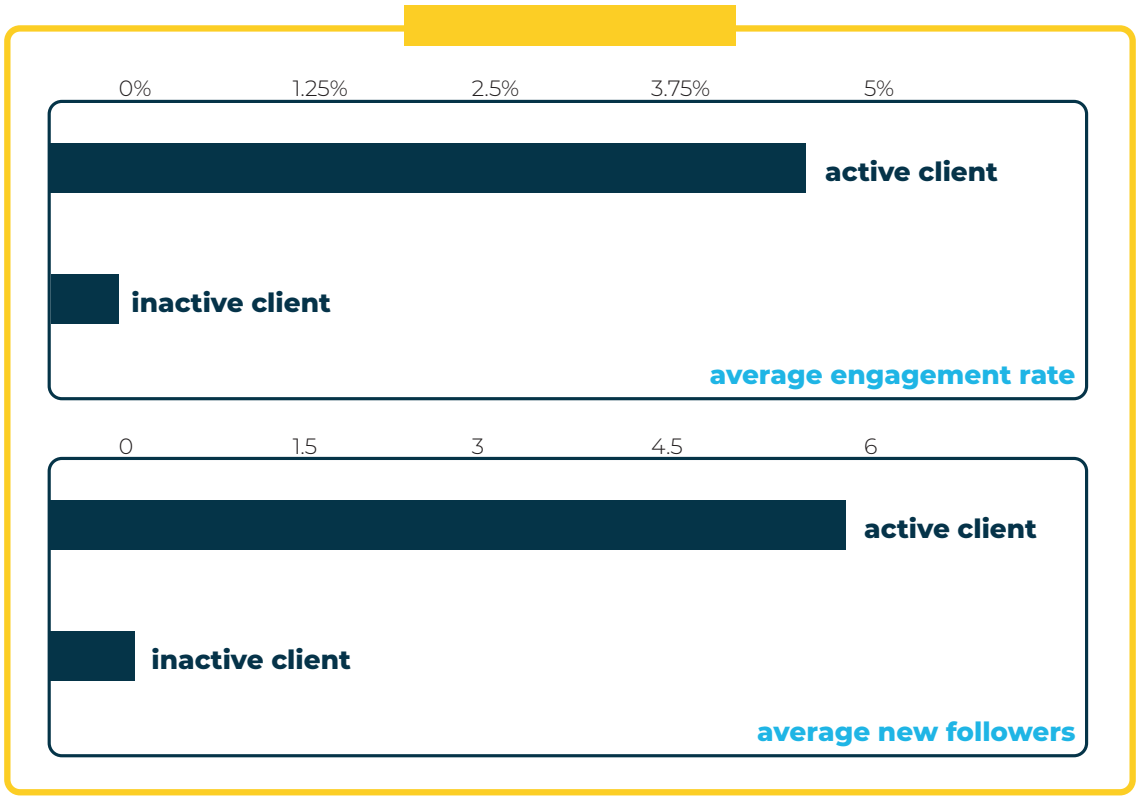
ENGAGEMENT

ACTIVE VS. INACTIVE MARKETING PARTNERSHIP

Collaboration Drives Results

Marketing is most effective when it's a collaborative effort. In our comparison of three active clients and three inactive clients, those who actively participated in their marketing program saw an average social media engagement rate of 4% and an average increase of 5.5 new followers monthly. In comparison, clients who were less active saw 0% engagement and no follower growth during the same period.

These results highlight the value of staying involved, providing feedback, sharing content, and partnering with us throughout the marketing process. Our program provides the tools, strategy, and support, but your participation helps bring it all together. When we work together, we create more opportunities for meaningful engagement, audience growth, and overall marketing success.



2026 organic insights

NEED HELP WITH **SOCIAL MEDIA?**

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